

PRODUCT RESEARCH

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GoPro HERO Starter Bundle

Price Range: 129.99-175.99



Product Specs:

- Demand factors:
 - Number 1 Waterproof Underwater camera
 - Stunning Video Quality and it has External memory
- Supply factors:
 - People need this product
 - Not that expensive to make
- Elasticity:
 - This is an inelastic product because it's cheap and it captures everything under water.

Women's Pointed Slender Leather Pumps

\$69.00-\$789.00

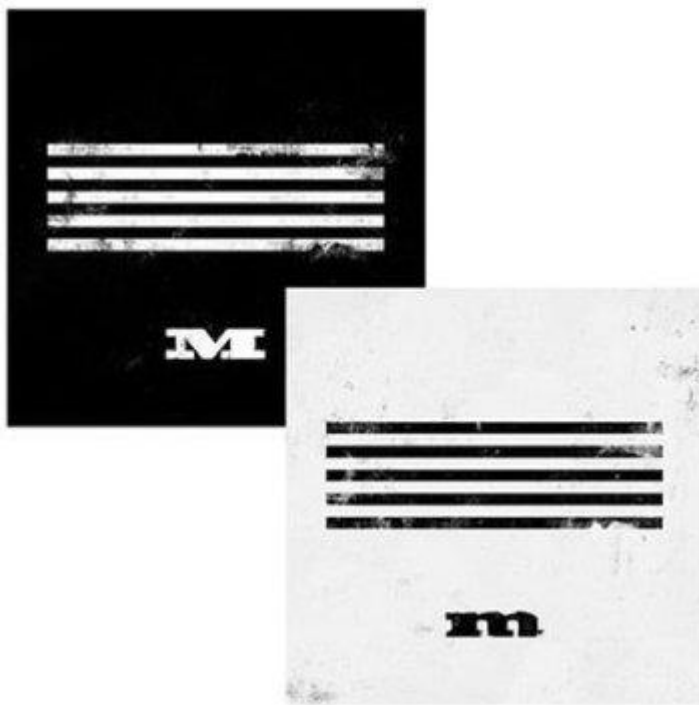


Product Specs:

- Demand Factors
 - Number 1 Waterproof Underwater camera
 - Thin Heels and neon shoes
- Supply factors:
 - Cheap Material
 - Females need shoes
- Elasticity:
 - This is an elastic product because the heels is too high and many people can't wear it everyday.

Big Bang MADE

\$16.00-\$33.00

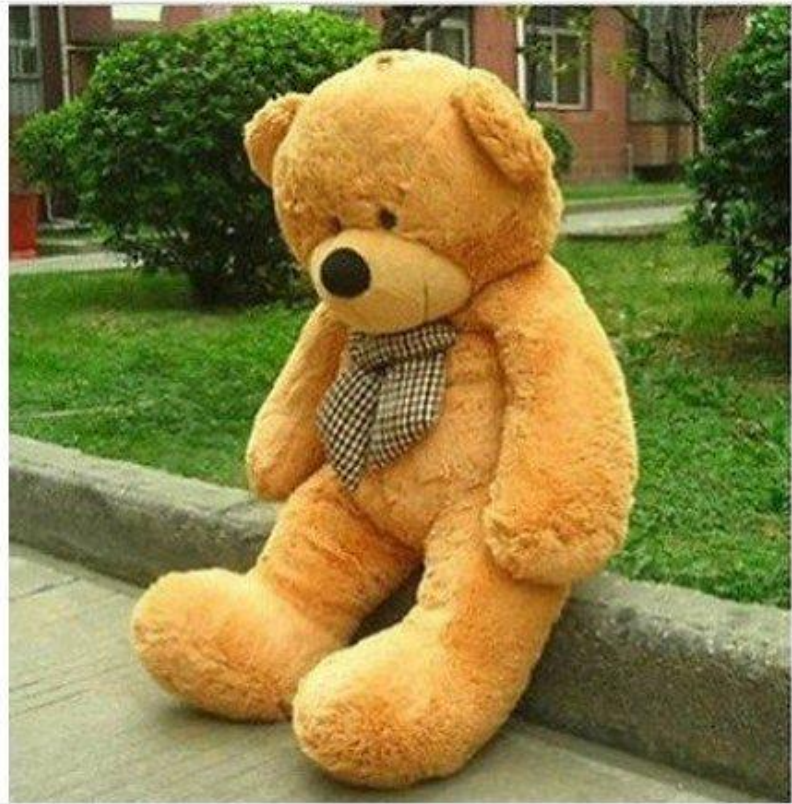


Product Specs

- Demand factors:
 - Famous K-pop group in Asia
 - It has Photo book, Photo card, Puzzle ticket and a folded Poster for each version.
- Supply factors:
 - It's easy to put them together
 - Only has 4 songs
- Elasticity:
 - This is an inelastic product because k-pop followers will buy the Album no matter what.

Huge Cuddly Teddy Bear

\$47.26-\$189.99



Product Specs

- Demand factors:
 - Cute Light Brown Teddy Bear and Great for gift
 - Cuddly and Fluffy
- Supply factors:
 - Easy to make
 - Made in China, so cheap labor
- Elasticity:
 - This is an elastic product because there are many other toy that consumers can buy.

UD Naked 3 Eyeshadow Palette

\$54.00-\$70.00



Product Specs

- Demand factors:
 - It contains beautiful 12 eye shadows
 - It has double ended eye shadows brush
- Supply factors:
 - Majority of female will want to buy it
 - Simple packaging
- Elasticity:
 - This is an elastic product because there is more eye shadow products that is cheaper than this one.

ZAC Zac Posen Eartha Unlined Top Handle Bag

\$495.00-\$549.00



Product Specs

- Demand factors:
 - 100% leather
 - Top-handle satchel featuring contrast edging and removable shoulder strap
- Supply factors:
 - Made in China with cheap labor
 - Many woman will love it
- Elasticity:
 - This is an inelastic product because many woman will not afford this money.

Women Vintage Wool Round Fedora Cloche Cap Wool Felt Bowler Hat

\$10.99-\$19.00

Product Specs



- Demand factors:
 - 6 colors to choose
 - Material is High quality wool.
- Supply factors:
 - Made in China with cheap labor
 - Many woman will love it
- Elasticity:
 - This is an inelastic product because many woman will not afford this money.

Diane Von Furstenberg Salute Three Piece Hard side Set

\$344.99-\$495.00



Product Specs

- Demand factors:
 - 4 wheel spinner system for easy 360 Degree rolling
 - It has Interior valet straps to secure clothing while traveling
- Supply factors:
 - Made in China with cheap labor
 - Company can make more profit
- Elasticity:
 - This is an elastic product because consumer can buy 4 piece with same price.

White Mirrored Jewelry Cabinet Armoire With Stand Mirror

\$75.99-\$204.99



Product Specs

- Demand factors:
 - Tilting and adjusting design
 - Sturdy Wood Construction
- Supply factors:
 - Materiel is wood
 - Manufacture, easy to make
- Elasticity:
 - This is an inelastic product because this is a useful furniture to have at home.

iHome iDL100 Lightning Dock Triple Charging FM Clock Radio

\$69.95-\$129.96



Product Specs

- Demand factors:
 - Plays and charges iPad, iPhone or iPod models
 - FM radio with six programmable presets.
- Supply factors:
 - Assemble in China with cheap labor
- Elasticity:
 - This is an elastic product because consumer have many different choice